

\$25,000

Worth of High-Grade Merchandise

To be distributed into the homes of the people for less than the actual cost of raw material by the New York and St. Louis Consolidated Salvage Co., selling entire mighty purchase of the

D. BROWN & CO.,

Stock to be sold at their Old Stand

Main Street, Louisa, Ky.

Look for the Big

RED CANVAS FRONT.

SAVE THIS AND WAIT UNTIL WEDNESDAY, JANUARY 3, at 9 a. m.

\$25,000 worth of Dry Goods, Shoes and ready-to-wear Clothing for Men, Boys and Children. Tailor-made Suits, Skirts and Jackets. Men's, Ladies, Misses and Children's Shoes to be sold in Louisa, Ky., at less than cost of the raw material for 10 days.

A MIGHTY PURCHASE.

Prices will Reach the Lowest
Limit in This Gigantic Sale of
**DRY GOODS AND
CLOTHING**

For Men, Boys and Children, and
thousands of articles carried in a
Department Store.

Entire Stock of

D. BROWN & CO.,

To be sold in Ten Days in

**Louisa, Kentucky,
January 3, to January 13.**

Sold by the New York and St. Louis Consolidated Salvage Co. Look for the Big

RED CANVAS FRONT.

The entire \$25,000 stock of high-grade merchandise of the well known and established firm of D. BROWN & CO., for the past twelve years located in Louisa, Ky., Main Street, will be placed on sale at Louisa, Ky., by the New York and St. Louis Consolidated Salvage Company for TEN DAYS, beginning Wednesday, January 3, at 9 a. m. sharp, and continuing Thursday, January 4, Friday, January 5, Saturday, January 6, Monday, January 8, Tuesday, January 9, Wednesday, January 10, Thursday, January 11, Friday, January 12 and Saturday, January 13. This entire stock of Fall and Winter Merchandise of every known description to be sold at the rates of

21 CENTS ON THE DOLLAR

Every man, woman and child is commended to attend this event. The D. BROWN & CO., only sold this stock to us under conditions that it should be offered for sale in Louisa, Ky., that we guarantee to refund the money to any purchaser for any reason whatsoever. We shall protect every buyer accordingly. No housewife should overlook this event. Mind you, in a season of the year when all other merchants are exacting the highest prices for their wares. You never heard of it, and you never will again, therefore take advantage of the greatest bargain feast ever offered to the town of Louisa and Lawrence County shoppers. A sale of marvel offering, the most alluring bargains. A story briefly told. As the firm of D. Brown & Co. will move from Louisa, Ky., and locate at Williamson, W. Va. We bought this entire stock at our own price. The stock that forms the basis of this sale is merchandise of dependability and quality. No consideration is here given, we have resolved to just one purpose—to sell all and it must be sold. A sale without a counterpart or parallel, a stupendous landslide of merchandise comprising the world's best products marked at prices that will cannonade and will shake the city from center to circumference. The doors will swing back promptly, Wednesday, January 3, at 9 A. M., with a scene of bargains, brilliance and splendor never equaled in the history of Louisa and Lawrence County Mercantile Annals.

New York and St. Louis Consolidated Salvage Company, SUCCESSORS TO D. BROWN & CO., Old Stand.

NOTICE.—This entire stock will be marked in plain figures. We assure each and every purchaser absolute satisfaction. We guarantee every garment, every price and every statement here made and we will take back, exchange or refund your money on any purchase unsatisfactory whatsoever. This building will close its doors Saturday night Dec. 30, at 1 o'clock in arrangement and remark every garment, so that the masses can easily be handled, and will remain closed until Wednesday, January 3rd, the world's greatest sale positively opens. Ten days of inimitable bargains before the public beginning Wednesday, January 3rd, and continuing for ten days up to Saturday January 13th. This entire D. BROWN & COMPANY stock is all new goods and abundant in money-making items. Cements that will truly prove a little for overworked pocket-books. We caution you to come early, as this sale will last for ten days only. Everything must go rapidly. This is the first sale of this kind in this vicinity and may never occur again. In order to prove to you the tremendous sacrifices that must be made, we have mentioned a few of the extraordinary bargains that will be offered. Bear in mind that everything is just as advertised. We advise you to save this and bring it with you so that you get exactly the goods mentioned in this paper. Remember, No Postponement, satisfaction guaranteed in every instance or your money refunded immediately. Merchants from the city or country wishing to buy portions of our stock at the same retail prices listed in this paper will be waited on only between the hours of 8 and 5 o'clock, every morning.

SPECIAL—This stock was bought by the New York and St. Louis Consolidated Salvage Co., and will be sold in the building formerly occupied by D. BROWN & CO., Main Street, Louisa, Ky. Look for the Big Red Canvas Front. All buyers will be paid railroad fare making a purchase of \$25.00 or over.

Clothing Department. A fine suit of clothes worth \$7.00 at this great selling out sale for 2.98 \$3.00 double and single breasted suit made in the latest style in all sizes and colors in all grades of cloth at this great selling out sale for 3.79 One lot of 30 corduroy suits in all sizes extra good value and well worth \$3.00 at this selling out sale for 3.79 \$5.29 will buy a double or single breasted suit in grey's blues and worsteds well worth from \$7.50 to \$9.50 at this great selling out sale for 5.29 One lot of this season's suits, latest cut in the latest style in all sizes and colors. These suits are positively worth \$11.50 to \$14.00 at this selling out sale for 6.48 All our \$15.00 and \$15.00 suits in black and blue-black Tailors' unfinished worsteds and fancy mixtures in the new cut cut three and four button suits coat will go at this great selling out sale at the unheard of price for 7.98 \$10.29 represents a lot of suits that are the product of the World's celebrated skillful tailors. They are equal and guaranteed to excel any \$25.00 tailors made-to-order garment in the world. These are made up in blue, brown, black, chevrons, vicuna, bismarck, tweed and cassimeres in single and double breasted. At this gigantic sale. Only 10.39 One lot of suits well worth \$5.50 single and double breasted in all color and cloth neat, hobby suit at this great selling out sale for 2.98 Our lot of suits well worth \$5.50 to \$8.50 in a neat and hobby blue and gray stripe single and double breasted, at this great selling out sale for 4.48	For our little boys, we have knee pants suits in all sizes and styles Norfolk and Howard cut suits worth \$1.25 to \$1.75, at this great selling out sale going at 79c One lot of brown and black Norfolk suits with light all sizes and styles regular prices, elsewhere \$2.00 at this great selling out sale for 98c 100 wool pants at this great sale, 40c 150 wool pants at this great sale, 70c 1 lot of fancy stripe and plaid pants, a dandy for Sunday wear in all sizes worth \$2.50 at this great sale 1.29 All our \$3.00 and \$3.00 dollar pants, 250 to select from, a marvel of workmanship and fit in all colors and styles at this great selling out sale for 1.98 150 pair of pants for the young men worth \$1.00 at this great selling out sale for 69c One lot of Sunday pants also one lot of corduroys for the young men worth \$1.50 to \$2.00 going at this selling out sale for 98c BOYS' KNEE PANTS. 25c kind at this selling out sale 10c 50c kind at this selling out sale 34c 60c kind corduroy at this selling out sale 34c OVERCOAT DEPARTMENT. In our MEN'S OVERCOAT Department we have several different styles in all kinds of cloths made short and long, all very desirable coats for the winter's wear, worth from \$6.00 to \$15.00 which we will sell during this great selling out sale from \$2.50 to \$5.98. Do not forget to look at them, wonderful bargains. 2.69 It is impossible for us to quote each and every item in our men's and boys' clothing department on account of space. Children's and boy's over-	coats worth in any other store \$4.50 to \$12.50 we will sell at this giving away sale for 10 days only from 1.29 to 2.48 SHOE DEPARTMENT. \$1.50 high, heavy work shoe at this great sale for 98c \$1.50 shoe, dress, oxford, calf, plain and cap toe at this great sale for 98c \$2.25 shoes in Vici calf and box in plain and cap toe at this great sale 1.48 All our \$2.50 and \$2.75 shoes in all sizes and styles Vici, Box Calf with cap toe at this giving away sale for 1.79 We offer the best show on the market for the price certainly equal to any \$4.00 and \$5.00 makes, latest two and three good year well in Patent Kid and Vici leather, these shoes come with the most expensive shoe heels. All go in this gigantic sale for 2.98 Boys' heavy shoes for just this kind of weather, worth \$1.00 at this selling out sale for 49c \$1.50 plain and cap toe in oxford calf and Vici for a Sunday shoe, at this giving away sale 79c One lot of extra fine boy's shoes in all leather, 250 pair for effort, well worth \$2.00 at this gigantic sale 89c HAT DEPARTMENT. In this department we have hundreds of styles and shapes and values of this fall's purchases and they must be sold. We have about 125 of odd and end in all shapes, which we will clear up in this great sale. Your choice for 39c One lot of nine fancy styles worth \$1.25 at this great sale for 79c 100 hats in black and gray Felt and style must be sold at this sale, worth \$1.50 at this great selling out sale 98c	All our \$2.00 and \$2.50 styles will be sold during these 10 days at 1.19 TRUNKS. Now is the chance to buy a dandy trunk, such a reflection your home board of, but we must sell these good and must be sold in the next ten days. Trunk worth \$2.50 now 1.39 Trunk worth \$2.50 now 1.48 Trunk worth \$3.50 now 1.98 SHIRT DEPARTMENT. Men's extra fine work shirts the 25c value at this gigantic sale for 17c One lot of extra heavy work shirts in all colors worth 50c in this great sale 33c MEN'S DRESS SHIRTS. 250 stiff bosom shirts in all sizes and of the most beautiful patterns and the very latest designs, some extra shirts, worth \$1.00 and \$1.50 all will be thrown out to you at this great selling out sale for 37c Your couldn't buy the raw material for such a price, but we must sell. THEM Men's soft dress shirts one lot of \$2.00, plenty to select from worth 75c and \$1.00 at this great giving away sale 39c MEN'S NECKWEAR. The 12c kind will sell at 9c The 15c kind will sell at 17c And all of our 50c and 75c ties will go at this great giving away for One lot worth 45c will sell at 33c One lot worth 25c will sell at 7c One lot worth 25c will sell at 19c All our 75c and \$1.00 suspenders with fancy buckles the kind that your sweet heart gives for a Xmas present what we have left will go at this great selling out sale for 39c All Men's and Ladies' 5 and 10c handkerchiefs to be sold at 3c UNDERWEAR FOR MEN AND WOMEN Men's shirts and drawers, that sell	the world over for 25c will go at this great giving away sale, each garment for 17c All our 50 and 75c men's underwear at this gigantic sale for 33c Women's underwear, well worth 15c, 25c and 35c will go at this great selling out sale for 5c, 10c and 15c Women's union suits only about 15c down left will go at this great giving away sale for 33c One lot of extra fine rib women's union suits extra good value for \$1.25 at this great sale for 69c LADIES' SKIRTS. This includes the entire stock of this women's goods. One lot worth \$1.50 at this great giving away sale for 69c One lot of all wool skirts in all colors and all sizes worth \$2.00 and \$2.50 going at this great selling out sale for 98c Just think of it All WOOL, at 98c Our \$1.50 skirt made of an extra fine heavy material in several colors and styles will sell at this gigantic sale for 1.98 We have styles upon styles too numerous to mention, attend this great sale and be convinced. Just a few of Misses and Ladies' velvet and plush capes, do not forget to call for these bargains \$1.25 and \$1.50 cape going at this giving away sale for 79c LADIES' JACKETS. \$1.00 plaid, cape, at this great sale hurry and buy one of these bargains as we only have a few left. 1.48 All this fall's purchases, the most beautiful designs and patterns. We've such large quantities of these coats and jackets that it is impossible to describe them with only a few prices, it will sell you, ladies, to come one hundred miles just to purchase one of these garments, all made of the very best cloths and in the very latest designs. The most suitable work-	manship, and the very latest creations will be found in this department, below we quote a few of these wonderful bargains. A \$4.00 short cape at this great sale for 1.39 A \$5.00 coat skirt or long at this great sale for 1.79 One extra lot made of the very best material full of short lengths, beautifully tailored, at this great giving away sale. 1.98 Hundreds and hundreds of styles and cloths which is impossible to mention here, on account of space. SHOE DEPARTMENT. \$1.00 heavy Monkey, sewed, at this sale 49c \$1.50 heavy plain or cap toe this sale 78c \$1.75 Vici calf and some with felt uppers at this great sale. 98c We have 75 pair of extra fine "Old London" plain toe shoes low heel worth \$2.00 in this great giving away sale. 1.09 All our \$2.50 shoes for ladies in Vici and Vici leather and French heels with patent leather tips. Hand turned sole going at this giving away sale for 1.48 Ladies, don't forget to look at this great bargain. We also have several lots of women and children's soft sole shoes which will all go at this great sale at the giving away price. DRESS GOODS DEPARTMENT. We will throw into this lot the best goods patterns, something that no lady in Lawrence or adjacent counties should overlook. Each piece will contain 2 yards worth from 15 to 25c each yard, at this gigantic sale we will sell the 2 yards for 22c Hundreds and hundreds to select from the most wonderful bargain you will find in this department your choice of 2 yards for 22c
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MARK THE DATE. MARK IT WELL.

Wednesday, January 3, 1906

We will put on sale miles and miles of Calico, apron pattern gingham, unbleached muslin, sheeting and thousands of bolts of other goods at this gigantic sale at the unheard of price 10 YARDS AT 29 CENTS.

EXTRA! EXTRA!

All our Calico and Muslins will be sold during our Ten days sale for

10 YARDS FOR 29 CENTS.

We have thousands of yards of the latest patterns, and at such prices it will pay you to come miles to get it. Just imagine when calico is worth 5 and 6 cents a yard we will sell all we have at 10 yards for 29 cents. Come early to avoid the rush.

To the people of Lawrence, Johnson, Pike, Wayne and Mingo Counties:

We extend a special invitation to attend this great money saving sale, and any purchase amounting to \$25.00 or over we will return their Railroad Fare. Take advantage of this wonderful sale where ONE DOLLAR will do the buying of Five Dollars elsewhere.

Excursion on all Railroads. Fare paid to all purchasers of \$25.00 or over.
LOOK FOR THE BIG RED CANVAS FRONT.

Owing to the reputation established by D. Brown & Co., as merchants of high-grade dependable Merchandise these prices are as represented and not in any way exaggerated in this advertisement. OUR GUARANTEE. We assure each and every purchaser absolute satisfaction. We guarantee every garment, every price and every statement here made and we will exchange any purchase unsatisfactory for any reason whatever. Every article in the house marked in plain figures. One price to all. Sale will begin

Wednesday, January 3, at 9 O'clock, A. M.

New York and St. Louis Consolidated Salvage Co.

Let nothing keep you away. The hour is set. The date you know. The greatest sale ever held in Louisa. The greatest sale ever held in Lawrence County opens at Louisa, January 3, for Ten Days.

Wednesday, January 3, 1906.

Look for the BIG RED FRONT

All Fixtures in the Store of D. Brown & Co., are for sale and will be sold cheap. Counters, Gas Fixtures; Showcases; etc.

At the beginning of this fall D. Brown & Company purchased 250 three and four button frock coats and vests, made up of the very best cloths, in Gray, Worsted and Cashmere. The New York and St. Louis Consolidated Salvage Company have decided to sacrifice the remaining 125 coats and vests at such a low and never heard of price that we should not have one left by Wednesday at 11 o'clock. Don't forget—Ask the salesman to show you this great bargain. Worth \$10 to \$15. Your choice at this sale. **\$2.79**